

paul rand a designers pdf

Paul Rand (born Peretz Rosenbaum; August 15, 1914 – November 26, 1996) was an American art director and graphic designer, best known for his corporate logo designs, including the logos for IBM, UPS, Enron, Morningstar, Inc., Westinghouse, ABC, and NeXT.

Paul Rand - Wikipedia

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John Forbes Nash Jr. - Wikipedia

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