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the role of journalists and journalism within society. With a press that had not long ago been With a press that had not long ago been dominated by the sensationalism of the Hearst and Pulitzer newspapers, Roosevelt was

In This Issueâ€™

In *Journalism and Society* Denis McQuail is at his best. He presents a very insightful revision of the sociological reflection on journalism and society, discussing the important implications of the new communication technologies for journalism of the 21st century.

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journalism plays a critical role in convincing the reader that "the account can be trusted because it is unadorned." This involves using a rhetorical style that clearly, concisely, and accurately retells events, facts, and details.

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